

Beef Update

Product Specials and News for Beef Producers from ANIMART

Spring 2011

Spring Deworming

Strategic Deworming Programs Improve Performance

by Casey Jentz, Livestock Territory Manager

Strategic deworming is a balancing act of economics and timing. There is a lot of money that can be made by deworming at the right time. This will allow a herd to perform in a cost-effective way through improved reproductive performance, increased weaning weights and better feed conversions. For this reason, strategic deworming is essential for the bottom line of any operation.

Deworming in the fall keeps cattle clean of worms until the grass greens up in the spring and cattle start ingesting worms with the grass they eat. Spring deworming keeps pastures clean of parasites and keeps infection low through the summer. This allows cattle to utilize the grass they eat and have higher feed conversions.

Spring deworming reduces the parasite load in the pasture. In the first six weeks on pasture, cattle pick up worms that have reemerged. The life cycle of most parasites is six weeks. So, when you deworm six weeks after cattle have been turned out, the parasite is killed in its adult stage. This results in manure that is free of sheddings and keeps the pasture from being reinfected.

Calves should be dewormed depending on when the calving season is. Spring calves should be dewormed midway through summer, or approximately six weeks after they begin grazing. For example, if spring calves are dewormed in mid- to late July they will have better feed conversions in the fall.

For feedlots it is important to deworm on an incoming basis. Cement slabs create a more difficult environment for parasites and infection is less likely. By deworming when cattle arrive, parasites are eliminated before they affect performance.

Timely deworming along with fecal testing and pasture management are vital for effective control of internal parasites.

Fecal testing is a valuable tool that provides an accurate assessment of the parasite load; the specific level of worm egg shedding and types of worms present in your herd. Producers can further manage the effectiveness of their deworming program by running fecal samples 7-14 days following treatment to detect any worm resistance to the antiparasiticide used.

Pasture management can also help with parasite control. Rotate cattle through pastures, allowing pastures to rest for 3-4 weeks, to reduce re-infections.

Strategic deworming occurs after spring grazing begins. This spring deworming(s) needs to be given after the cattle have had a chance to graze but before the invading larvae have developed into adult parasites. Grazing cattle begin consuming the larvae as soon as they begin grazing. Within six weeks after ingestion, larvae will have time to reach maturation to an adult and begin laying worm eggs. This is the ideal time when the cattle should be dewormed strategically to prevent worm egg contamination back on the pastures.

Contact ANIMART to find out how we can help create a strategic deworming program specific to the individual needs of your herd.

Why should you care?

Strategic deworming is essential for the bottom line of any operation.



Spring Deworming

Safe-Guard En-Pro-AI Cattle Block by ISP



- Fenbendazole weather resistant deworming blocks for cattle and youngstock make deworming easy.
- Soft-poured molasses block.
- Highly palatable.
- One 25 lb. block treats 16 x 500# for three days.

For more dewormers visit: animart.com/store/livestock/cattle-dewormers/ **Blocks • Pour-ons • Drenches**

Spring Calving

Vaccination Programs for Calves Prior to and at Weaning

A well-planned and executed vaccination program can help prevent diseases that cost you time and money. Work with your veterinarian to identify specific disease problems so that a herd vaccination program can be tailored to your needs. To set-up a herd vaccination program, speak with Dr. Rich Ernsberger, ANIMART Veterinarian at 920.382.9783.

Health Goals for Calves Prior to and at Weaning

- Prepare for the stresses of transportation and weaning.
- Provide a solid health foundation to gain weight profitably at the background or feeder.
- Add value to your calves.
- Build reputation as a seller of high-quality, healthy calves.
- Begin managing replacement heifers.
- Remove internal parasites picked up on pasture; control new parasite infections encountered when commingled.
- Prevent the added stress and damage of flies and lice.

Suggested Vaccination Program

Vaccinate calves against the most dangerous pathogens: viruses (IBR, BVD, BRSV, PI₃), *M. haemolytica* (the leading cause of shipping fever) and clostridial diseases. Plus, incorporate a broad-spectrum internal and external parasite control to reduce performance robbing parasites that suppress appetites, limit weight gains and make vaccinations less effective.

Good Solution.



Better Solution:

Control Internal Parasites with:

- **Fecal Testing** to identify the parasite load present
- **Timely Deworming** for prevention and control, interrupting the lifecycle of the parasite
- **Pasture Management** to reduce parasite burden and exposure

Contact ANIMART for a Strategic Cattle Deworming Program specific to your herd.

In 2010, we saved our customers \$212,597.20

- **Saving** you **time** by processing your manufacturer **rebates**
- **Automatic reporting** ensures you earn credit for purchases
- **Saving** you an average of **1% of your sales**
- **Decreasing** your purchase **price**
- **Direct** link to manufacturer

Partnering to Benefit FFA

For ALL Pfizer Animal Health product purchased by ANIMART from February 1 to April 30, 2011 **1% will be donated to FFA.**

animart.com

To view details on rebate programs and learn about more savings and specials, visit www.animart.com/producer-savings-programs.

ANIMART®

Dairy & Livestock Solutions

Health Goal	Recommended Product
2 ds of a 7- or 8-way clostridial/blackleg	Alpha-7, UltraBac, UltraChoice or Vision
2 ds of a IBR, BVD, BRSV, PI ₃ , Lepto, viral vaccination	Bovi-Shield FP, CattleMaster Gold, Express FP, Pyramid, Triangle and ViraShield
Pasteurellas	One Shot, Once PMH SQ, Pulmo-Guard PHM-1, Respishield HM
Parasite Control	Cydetin, Dectomax, Eprinex, Ivomec Pour-On or Safeguard
Intranasal Vaccines	Inforce 3, TSV-2, Nasalgen IP

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Product Update

Vista's Back!

Vista 5 L5 SQ *by Intervet/Schering Plough*



- Aids in the control of disease caused by IBR, BVD (Types 1 and 2), PI3, BRSV and as an aid in preventing leptospirosis.
- Duration of immunity has been demonstrated to be at least 182 days for IBR, and at least 183 days for BVD.*

- Calves nursing immune-dams should be vaccinated when maternal antibody levels will allow active immunization.*
- Inject 2.0 mL subcutaneously to healthy cattle 6 months of age or older.
- Available in 5, 10 or 50 dose.
- Annual revaccination is recommended.*

Vista 5 SQ *by Intervet/Schering Plough*

- Aids in the control of disease caused by IBR, BVD (Types 1 & 2), PI 3 and BRSV.
- For IM or SQ use in beef and non-lactating dairy cattle, calves and yearlings.
- Inject 2.0 ml subcutaneously to healthy cattle 3 months of age or older.
- Available in 10 or 50 dose.

Vista Once SQ *by Intervet/Schering Plough*

- Aids in the control of disease caused by IBR, BVD (Types 1 & 2), PI 3, BRSV and as an aid in the control of respiratory disease caused by Mannheimia haemolytica and Pasteurella multocida.
- Inject 2.0 ml subcutaneously to healthy cattle 3 months of age or older.
- Available in 10 or 50 dose.

* Applies for all Vista products listed

In for Spring...

Inforce 3 *by Pfizer*

- Rapidly delivers effective respiratory protection for a healthy and productive start.
- Prevents disease caused by BRSV while aiding in prevention of IBR and PI3.
- Offers the highest level of BRSV protection that has ever been granted by the USDA.
- Provides immediate protection by stimulating mucosal response and interferon release at the site of infection.



Pinkeye Prevention

Although cattle can suffer from pinkeye during anytime of the year, vaccinating cattle 30 days prior to fly season is key to preventing pinkeye in your herd. Ask your ANIMART Professional Services Veterinarian or Territory Manager about pinkeye prevention or call 1.800.255.1181 today!

• Maxi/Guard Pinkeye

by Addison Laboratories

Save 10% on all Maxi/Guard Pinkeye purchases.

Offer valid 4/1/11 thru 5/31/11.

• SolidBac Pinkeye IR/PR *by Pfizer*

FREE SolidBac Applicator with 100+ dose purchase.

Limit one applicator per operation. Offer valid 4/1/11 to 5/31/11 or while supplies last.

• Piliguard Pinkeye TriView Bacterin *by ISP*

• Piliguard Pinkeye-1 Trivalent *by ISP*

• Pinkeye Shield XT4 *by Novartis*

Pinkeye/Clostridium Vaccines:

• Alpa-7/MB-1 *by BIVI*

• Piliguard Pinkeye+7 *by ISP*

• 20/20 Vision 7 *by ISP*

Industry Events

Beef Cattle Fitting and Showmanship Demonstration Offered for Youth



Monday, May 23rd
6 p.m. • Dodge
County Fairgrounds

Beef fitting and showmanship by **Wayne Keil and Casey Jentz, ANIMART staff**

All youth are invited to this complimentary workshop intended to help learn more about the art and techniques that will help them achieve high placings of their livestock at summer shows. Both demonstrations will be given on-site, using live animals.

Dodge County Fairgrounds is located on Hwy 33, 5miles east of Beaver Dam WI. For details, call us at 1.800.255.1181.

Enjoy milk and cookies • Win great prizes!

Product Update

On BO with no estimated release date:

Bovine Ecolizer +C (syringe and 100ml) • Albon
D Panthenol • Methaplex • Liver 7 (Rx) • Vitamin B & B12
Sulfadimethoxine Inj.

Call for best substitutes (800.255.1181)

Disclaimer: ANIMART makes every effort to provide accurate and complete information per label claims. Always read and follow the product label directions.

Spring Beef Management

Details Inside!



What's Inside

Spring Herd Health.....	Page 1
Deworming & Calving..	Page 2
Pinkeye Prevention.....	Page 3
Product Updates.....	Page 3
Fly Control	Page 4

Protect Your Herd from Flies, Inside and Out

Flies are a major cause of discomfort and warm weather diseases. Flies cause problems by biting animals and irritate cows' eyes, causing serious infections such as pinkeye. There are four common cattle fly pests: house, stable, face and horn flies. Each fly has a unique life cycle, feeding pattern, behaviors and require different insecticide control. ANIMART can help you select the right fly products to fight flies this season.

Tips for Inside Fly Control: Remove fly breeding material weekly (manure, garbage, old feed, rotting hay, weed piles). Use sticky ribbons, baits, residual premise sprays, knock-down sprays and whole-animal sprays.

Tips for Outside Fly Control: Use ear tags, pour-ons, whole-animal sprays and self-applicating devices.

Insecticide Ear Tags



- Gardstar Plus
- Python Magnum
- Saber Extra
- XP-820

Fly Predators by Spalding

- Quick, effective and easy-to-use.
- Effective against House, Stable and Horn Flies.
- Target immature flies before they reproduce.
- Sprinkle near calf hutches and areas with moist manure weekly.
- Start early in the season before the daytime highs get into the 60's; before the first flies begin to appear and continue to Labor Day.
- Economical — less flies lead to more productive cattle.

Contact ANIMART for a FREE Fly Predators Quote or complete online at animart.com/fp

ANIMART Code 96631



Ask about ANIMART's wide selection of Fly Control Solutions:

Pour-Ons • Ear Tags • Livestock & Premise Sprays • Larvicides • Sticky Tapes • Baits • Bombs